

# Welcome

## My Name is Seyi Adeyemi

Video Specialist | Visual Expert



[Click Here For My Portfolio](#)

I Help Brands, Agencies, and Nonprofits **Connect** with Their Audiences Through **Storytelling, Video Editing, and Motion Design.**

## My Experiences

2024-2024



**Atarim - Hertfordshire, United Kingdom**

Remote  
Youtube Video Editor

2024-2024



**Earlynode GmbH - Aachen, Germany**

Remote  
Youtube Video Editor

2021-2024



**BHM (ID Africa) - Lagos, Nigeria**

Hybrid (On-Site & Remote)  
Creative Video Producer

2018-2021



**Insight Publicis - Lagos, Nigeria**

On-Site & Remote  
Branded Content Executive

## Technical Skills

Long-Form Editing

Short-Form Editing

Motion Graphics

Design

SEO Optimization

Sound Design / Audio Editing

Color Grading/Correction

Front-End Development

Camera Operations

File management & Workflow Optimization

## Soft Skills

Storytelling

Communication

Time Management

Adaptability

Attention to Detail

Problem Solving

Collaboration

Leveraging new trends

## Tools

Adobe Premiere Pro

Adobe After Effects

Blender

Adobe Photoshop

Adobe Illustrator

Slack

Notion

Frame.io

Google Workspace

Capcut

## Certifications

Video Editing Masterclass: Edit Your Videos Like a Pro!

Udemy 2025

Introduction to Animation and Post Production

Del-York Creative Academy 2023

Copy & Content Development

Orange Academy 2023

Creative Direction: Use storytelling to pitch and sell ideas

Domestika 2022

Cinematography Masterclass: A Complete

Videography Guide

Udemy 2022

Introduction to Graphics Design

LinkedIn Online Training Courses 2022

## Education

Bachelor of Science: Economics

University of Lagos, Akoka

## In Summary

I specialize in helping brands, agencies, and non-profits connect with their audiences through storytelling, video editing, and motion design. My passion lies in creating visuals that go beyond aesthetics to deliver impactful, human-centered stories that resonate.

Over the years, I've developed a deep understanding of what makes visuals effective and how they can be used to communicate ideas, emotions, and values. My expertise spans video editing, motion design, graphic design, and videography, all grounded in strong design principles.

Beyond my creative skills, I have a working knowledge of frontend development (HTML, CSS, JavaScript), marketing, and PR, which allows me to bring a strategic perspective to every project. I'm currently expanding my skillset in UI/UX design, focusing on creating human-centered interactions that align with my storytelling approach.

I'm passionate about working with brands that prioritize authenticity and care about how their products impact people. Companies like Google, Apple, PiggyVest, and RiseVest inspire me for their innovative, human-centered approach.

If you're looking for someone to bring your brand's story to life with engaging visuals and thoughtful storytelling, I'd love to collaborate.

**Let's connect and create something meaningful!**

Thank You For Your Time

